

French Study

Determines Antioxidants Applied to Skin Reduce Long-Term Skin Damage

Paul Harvey once referred to this French Study (1998) on the radio. **Estee Lauder Companies** was the only cosmetic company selected to participate in the SU.VI.MAX. study. The most profound results, obtained after 18 months of treatment, clearly show a marked improvement in the condition of the skin treated with a preparation containing the antioxidant blend of (e.g., **vitamins C, E and beta carotene a vitamin A oil,**) compared to that treated with the placebo: a 23% reduction in the appearance of new lines and wrinkles and an 8% reduction in the appearance of existing lines and wrinkles.

Rose Hip Oil is rich in all three of these vitamins used in this study.

Our rollon or bottles are a convenient size, perfect for dispensing your Rose Hip Oil accurately; one drop at a time, allowing your oil to last up to twice as long. Our roll-on is great addition to your purse, pocketbook, pocket or gym bag.

The information contained in our brochure is for educational purposes only and not to be used as medical advice or as a recommendation for treatment of disease. For diagnosis and treatment, consult your physician.

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Directions:

For most applications apply a few drops of Organic Rose Hip Oil onto your fingertips and massage gently onto your skin using a circular motion until completely absorbed. Repeat as necessary.

Rose Hip Oil has healing properties and does not cover the skin with a petroleum type air barrier. It allows the skin to breathe & heal.

For facial applications apply 2 or 3 drops of Organic Rose Hip Oil onto your fingertips. Gently massage using a circular motion until completely absorbed. Apply as desired.

Q: What should I know about the skin under the eye and upper cheek?

A: Did you know that the thinnest skin on the body is found around the eyes? It can be thinner than a millimeter! This means that a light touch and proper care are necessary for this delicate area to look and feel beautiful. Pat with your ring finger near the eye exerting the least amount of pressure rather than pulling skin. .

Storage:

How Long Does It Keep? Organic Rose Hip Oil normally lasts for 8 months to 1 year at room temperature, twice as long when refrigerated. Keep in the refrigerator to extend shelf life, out of direct sunlight. When traveling keep Rose Hip Oil in a gym bag, purse but do not leave Rose Hip Oil in the car or anywhere hot. Keep what you do not use on daily basis refrigerated.

Rose Hip Oil
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ORGANIC ROSE HIP OIL

Organic Rose Hip Oil contains a natural source of Tretinoin, which is a derivative of Retinol, a tran-retinoic acid, a **Vitamin A** oil, which replenishes and helps rebuild your skin tissue. This oil has a naturally occurring preservative in the form of antioxidant tocopherols a **Vitamin E** oil, which helps to maintain shelf life of this oil. Organic Rose Hip Oil contains almost seventy five percent essential fatty acids: oleic, inolenic, and linoleic, which help maintain healthy skin. Organic Rose Hip Oil is also rich in **Vitamin C containing more than 20 times the Vitamin C** oil than oranges. Organic Rose Hip Oil is high in **Omega-6 Fatty Acids**. Organic Rose Hip Oil can be used to strengthen weak fingernails and thin or damaged hair. **It has proved useful in reducing and eliminating the effects of reduce wrinkles and signs of premature ageing.** It will also help counter the drying effects of the sun.

PREMIUM QUALITY

Organic Rose Hip Oil or 'Rosa Mosqueta' oil is from the seed of a native wild rose grown in southern Chile is cold-pressed to preserve nutrient content. It has been established and researched as an oil with healing and rejuvenating properties. Our Rose Hip Oil is a 100% natural and pure grown organic rose hip oil. It has an unparalleled purity of 99.% with organic antioxidants, and a high 80% content of polyunsaturated fatty acids, one of the oil's main active elements. Red in color the oil is non-staining, easily absorbed and leaves no greasy residue.

Organic Rose Hip Oil is effective for these Skin Imperfections

- **Diminishes scars and pits**

It effectively **reduces scars caused by acne**, surgery, burns, chicken pox, injuries and cuts. Organic Rose Hip Oil's potent cell regenerating and wound-healing properties help to replace ugly scar tissue with healthy, normal skin. It not only remodels damaged skin structure, it also improves skin color and elasticity

- **Fights skin aging**

Organic Rose Hip Oil halts and **reverses typical sign of aging** like wrinkles, crow's feet and sagging skin by accelerating the skin's cellular activity to augment skin renewal and cell regeneration. The face becomes firmer and smoother as signs of aging diminish.

- **Lightens pigmentation**

It **increases the skin's capacity to produce new cells**. As new cells replace old ones, pigmentation spots gradually fade. Organic Rose Hip Oil can also accelerate the fading of "pregnancy mask"

- **Re-hydrates dry skin**

By the time we reach age 50, **our skin produces 10 times less oil than when we were 25**. Lack of oil and depleted moisture lead to dehydration and wrinkling of the skin. Organic Rose Hip Oil restores the optimal balance of fatty acids and water which re-hydrates the skin.

- **Reduces stretch marks**

Organic Rose Hip Oil repairs and replaces torn skin tissue which significantly reduces the appearance of stretch marks and makes the skin tone more even.

- **Works for hair and scalp too!**

It restores shine, natural softness and significantly improves the appearance and texture of hair damaged by chemical processing, coloring, blow drying, extended sun exposure and other harsh environmental agents.

SKIN CARE BENEFITS

- Improves general quality of the skin
- Helps promote accelerated healing of serious burns
- **Essential in the formation and synthesis of collagen in the skin, without it your skin would age prematurely.**
- Excellent in treating dermatological problems following radiotherapy, darkening of the skin and dermatitis.
- Helps in **scar healing and sun skin care.**
- Helps reverse ageing of the skin due to U.V. radiation damage.
- Helps in **healing skin grafts, brown spots and deep lines** associated with dry, prematurely aged skin.
- **Helps smooth out wrinkles and the problem of "crows feet" around eyes.**
- 80% fatty acids content contribute to damaged tissue repair and **skin cell re-generation.**

HAIR CARE BENEFITS

- Improves general quality of the hair.
- Helps in dealing with conditions relating to dyed, hair damaged by extreme hot and cold climatic influences, tinted and permed hair .